

Pittsburgh (WPXI)		Spots	Rate
Broadcast Month	Sep. 2012	25	\$43,600.00
Grand Total:		25	\$43,600.00

Contract # 329795 **Date Entered** 08/31/12
Schedule Dates 09/04/12-09/10/12 **Last Modified** 09/10/12
Advertiser WPXI **Entered By** Jennifer Stewart
Agency Pol/R Casey/D/US Senate (16759) **Oo-Op** Yes
Product Shorr & Associates (2909) **Headline #** 06301930
Brand Political - Federal Candidate (1067)
Salesperson POL/R CASEY/D/SEN/PA (134170) **Demo**
Sales Office Telerep/Washington DC, Washington DC (1040) **Order Type** Normal
Buyer Name Telerep/Washington DC **Package Deal**
Phone/Fax D'ETTORRE, MICHAEL **Commission %** 15.00
CPE / **Commission** \$6,540.00
Account Types N/A **Net Total** \$37,060.00
Billing Type National/Political **Sales Tax**
Comments Standard
BOB CASEY 9/4
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Contract #

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	09/04/12-09/06/12	5	:30	11P- 11:35P (EST)		1	1	1				2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	LATE NEWS/16	8/31/12	
12.0.1	Closed Preempt	09/05/12															Pittsburgh (WPXI)	Program Change/Exception	-
13.0	Normal Line / Spot	09/07/12-09/07/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P			1		1							Pittsburgh (WPXI)	LATE NEWS/17	8/31/12
14.0	Normal Line / Spot	09/07/12-09/07/12	5	:30	5:29A- Channel 11 News				1		1						Pittsburgh (WPXI)	NEWS 5:30-6A/4	8/31/12
15.0	Normal Line / Spot	09/10/12-09/10/12	4	:30	6:59P- Jeopardy					1			1				Pittsburgh (WPXI)	JEOP 7-730P/11	8/31/12
16.0	Normal Line / Spot	09/04/12-09/06/12	5	:30	7:30P- BP (EST)				1	1	1		2		\$1,300.00	\$2,600.00	Pittsburgh (WPXI)	WHEEL 730-8P/12	8/31/12
16.0.1	Closed Preempt	09/05/12															Pittsburgh (WPXI)	Program Change/Exception	-
17.0	Normal Line / Spot	09/10/12-09/10/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P				1				1				Pittsburgh (WPXI)	LATE NEWS/18	8/31/12
18.0	Normal Line / Spot	09/09/12-09/09/12	10	:30	5A- 5:30A (EST)							1	1		\$0.00	\$0.00	Pittsburgh (WPXI)	Bettis Show moved due to Live Sports	9/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____

Accepted-Station: _____

Date: _____

Comments: _____

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.